

E-book

Fujin Gaho Meiji Era (THE LADYS GRAPHIC)

reprint

A compass that
guides women's
customs onto the path of goodness.

A beautiful family.

The pursuit of beauty.

The widening gender gap, unemployment and poverty among women with many non-regular jobs, and discrimination against LGBT people. In the Meiji era, the need for girls' education became more widely recognized. The spread of printed media led to the emergence of female readers were born. The magazine "Fujin Gaho" contained many enlightening articles for women, and continued to send out cheers for improving their status and advancing in society.

We will explore the future image of Japanese women from the oldest existing women's magazine in Japan.

<The Reality of Gender Equality in Japan>

116th out of 146 countries. The lowest of the seven advanced countries. From the 2022 edition of the World Economic Forum's "Gender Gap Report", which compares the degree of gender equality in each country.



The set price of **176,000 yen** will be offered at a special price to commemorate the company's founding, with a **15% discount** **150,000 yen** (excluding tax).

*This offer is only available if you apply by the end of March 2025.



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● Preface ●

(Kunikida Doppo)

Since the start of the war, the activities of Japanese women have been particularly remarkable, and despite the wartime circumstances that might have led to a decline in women's education, the opposite has in fact been the case, and we are now seeing unprecedented prosperity.

reprint This is truly a gift from the reign of the Emperor. This magazine was born in response to the times. In other words, it was born in response to the demands of the times. If we can successfully report on the activities, education, fashions, and trends of the female world, and further promote good and beautiful trends, then the publication of this magazine will not be in vain.

Commentary ● Junko Aoki

Historian and cultural researcher, Doctor of Interdisciplinary Information Studies (University of Tokyo) Part-time lecturer at universities (Daito Bunka University, etc.)

● Merits of e-books

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"Fujingaho" was loved by intelligent women.

It contained photographs of the activities and education of women in Japan and overseas, as well as fashionable clothing and hairstyles.

It also contained Japan's first full-fledged visual recipe for Western cuisine, Western evening dresses, Okuma Shigenobu's theory of women, and cosmetics regularly used by Yosano Akiko. The magazine's content covered a wide range of topics, including culture, hobbies and practical information, fashions, entertainment, and novels.

For women who had become more conscious of their surroundings, "Fujingaho" was a valuable source of information.



Recommended for:

Researchers of Japanese history (social history, women's history, history of clothing, history of the Imperial Family, history of education, history of media, cultural representation, modern history) University libraries, public libraries

● Same price for both 1-access and 3-access.

● (1) to (4) can be sold separately.
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