

E-book

寫眞タイムス



THE GRAPHIC

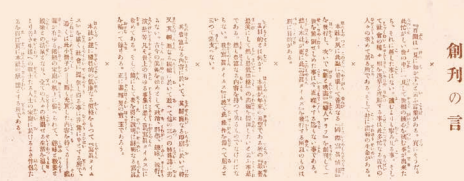
From the January 1927 issue, the English name changed to "The Educational Graphic."

reprint edition



In the Taisho era, mass society was formed and social desire for an information society increased. Photography came to occupy an important position as a media. While its sister magazine, "Kokusai Shashin Joho" was published at a high price and in a direct sales format, it was sold at bookstores as the best and most beautiful information magazine at a low price, even if it was for home use.

Published for the "general public", this is the wish of Shunmei Ishihara of Kokusai Johosha.



寫眞タイムス

第二巻 六月號 第六号



The original price: **154,000 yen** (excluding tax) will be offered at **132,000 yen** (excluding tax), **approximately 15% off**, as a special price to commemorate the company's founding. (*Only available for applications made by the end of March 2025.)



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THE GRAPHIC

reprint edition



● Founding message ● (Shunmei Ishihara)

That's true. There is a saying that "Seeing is believing". In this busy world, there is nothing better than being able to grasp the essence of social conditions at a glance. To see rather than to read. And being able to quickly understand various aspects of society is what busy modern people want. And here lies the life of the pictorial. Our headquarters has been focusing on this point for a long time and has been publishing excellent "Kokusai Shashin Joho".[Omitted] Moreover, the reason why the head office also publishes "THE GRAPHIC" has another purpose. What is its purpose? It has been our head office's wish for many years to provide the "best, most beautiful, and lowest priced" pictorial magazines. Moreover, it must be rich in content. It is safe to say that all of our "THE GRAPHIC" meet these conditions.

Commentary by Yuzo Kato (Professor Emeritus, Yokohama City University)

● Advantages of e-books

you can read them anytime, anywhere you want.

● Benefits of using this book

It is effective to perform a "cross-search" with terms published in books, magazines, and newspapers on the same platform.

We recommend comparing and verifying with various publications published at the same time, such as magazines with a strong democratic tendency, entertainment value, or morality. This is because you may make unexpected discoveries that transcend the boundaries of faculties, departments, and genres.

[Recommended for]

Researchers of popular history, Japanese cultural history, performing arts history, customs history, cultural history of representation, social history, media history, photography history (journalism and realism studies), Imperial History, modern and contemporary history, university libraries, public libraries

The "Taisho Period" from the first issue to December 1927 was published in two parts.

- The price is the same for both 1 access and 3 access.
- (1) ~ (6) Sold in batches.

	Number of deliveries	issue period	Set selling price (excluding tax)	Sold in portions	Separate sale price (excluding tax)
Part 1		1925 First issue ~ June issue	154,000yen Special price 132,000 yen until the end of March 2025	①	72,000yen
		July ~ December 1925		②	72,000yen
		1926 New Year No. ~ June		③	72,000yen
Part 2		July ~ December 1926	154,000yen Special price 132,000 yen until the end of March 2025	④	72,000yen
		1927 New Year No. ~ June		⑤	72,000yen
		July ~ December 1927		⑥	72,000yen